

Building Christlike Character, One Story at a Time.

## **Lamplighter Book Fairs**

We understand the challenges students face with distractions of media and today's culture. We also understand how difficult it is to find character-building stories full of biblical truths and captivating characters. That's why we want to present Lamplighter books to your school through a book fair, where we'll feature our best-selling books and audio dramas at special book fair rates.

# **Book Fair Option 1:**

Lamplighter will send a representative to your school to guide parents, students, and teachers to just the right story that will have the greatest influence upon their lives.

### How Does It Work?

#### What Do We Do?

- Supply flyers for students in advance with information about the books and audios that will be represented.
- Send a representative to your school to share about the content in the stories.
- Set up 2-3 tables and a stand alone banner.
- Offer recommendations on an individual basis.
- Sell books and audios to your students and their families at a special book fair rate so they can experience the life-changing content for themselves.
- Offer your school 1 free book or audio for every 10 books or audios sold at the book fair.

#### What Do You Do?

- Choose the dates for the event (1-3 days, 2 days being preferred one day set specifically for families to browse/purchase).
- Pass out information flyers to all your students ahead of time. (We will provide them in advance.)
- Provide two or three 6-8' tables in a prominent area. (We will provide tablecloths.)
- Pay for shipping the books and audios to the event. (Lamplighter will pay the return shipping for products not sold.)

## Book Fair Option 2:

Host your own Lamplighter Book Fair without a Lamplighter representative.

### How Does It Work?

What Do We Do?

- Supply flyers for students in advance with information about the books and audios that will be represented.
- Ship books and audios to your school, based on your school's size. (Lamplighter will pay to ship the books to you.)
- Offer signage with special book fair rates.
- Offer your school 1 free book or audio for every 10 books or audios sold at the book fair.

### What Do You Do?

- Choose the dates for the event (1-3 days, 2 days being preferred one day set specifically for families to browse/purchase).
- Pass out information flyers to all your students ahead of time. (We will provide them in advance.)
- Set up two or three 6-8' tables in a prominent area along with signage.
- Track purchases and send payment for purchased products to Lamplighter once the book fair is completed.
- Ship products not sold back to Lamplighter. (You are responsible to pay return shipping.)

Will you join us as we battle for the minds and hearts of our precious children?

Please fill out the book fair form at lamplighter.net/schoolbookclub and schedule your book fair today!

We wholeheartedly partner with you in praying that God will do more than we can ask or imagine to nourish the souls of our children!

With joyful expectation,

The Lamplighter Team